





**Chandra Ganjoo** Group Chief Executive Officer Trivitron Healthcare

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# INDIA'S TOP NEWSMAKERS IN HEALTHCARE INDUSTRY



## TRANSFORMATIVE VISION AND COLLABORATION IS DRIVING THE FUTURE OF HEALTHCARE

### Please share key professional and/or Organizational highlights /Achievements of 2022!

Year 2022 has been an incredible year for Healthcare Sector. Industry is entering a Golden era and focus on quality, Hi-tech and affordable healthcare has been growing at a tremendous pace. Healthcare sector in India is expected to grow and reach size of 50 billion by 2025. Right from Robotic Process Automation, Policy support and incentives, Atamnirbar Bharat Abhiyan, Emerging medical technologies, Medical Infrastructure, we have come across a huge shift in Healthcare Industry and this is very promising for us as service providers.

At Trivitron, producing a wide range of equipment, reagents and consumables have been in our DNA since last 25 years and this year was dedicated to advancement of technologies and a significant transformation by breathing innovation, developing cutting – edge medical technologies, rendering equal healthcare support, battling pandemic and building a great culture to thrive in. Achievements are many and I value each one of them; all of them are significant as they influence our people or our communities. Our motto is to create a positive impact in people's lives, which we accomplish by working together, with innovative thinking, and by bringing together all our energies for the organization's shared vision to serve humanity. On the professional front, Year 2022 has helped me to evolve and explore new dimensions and new territories. I am learning and ready to be a lifelong learner.

### Did the pandemic impact organizational restructuring or overhauling? If yes, Please share your approach.

The healthcare solutions industry has undergone several changes due to the changing requirements and increased health awareness, especially post-pandemic. Amidst this transitory environment, MedTech is actively helping professionals deliver the best healthcare with maximum accuracy and at an affordable cost. Being in healthcare, the challenges that have arisen during the pandemic have made it clear that we would be needed more than ever and we need to evolve at a faster pace. To serve mankind during Pandemic, Trivitron as an organisation contributed by bringing new products and services like Ventilators, Covid-19 testing solutions and many more which were all related to Pandemic within a very short period. The availability of these products across the globe was instrumental in saving millions of lives. This was possible mainly due to overall alignment within the organisation, 24/7 availability of our scientist and workers & quick shift to automation.

Trivitron Healthcare draws its greatest strength from its emerging technologies that have rapidly changed the MedTech landscape and opened up new avenues for progress in the rapidly evolving healthcare industry. By investing in meaningful innovations and taking novel product manufacturing approaches, Trivitron Healthcare has applied cutting-edge medical solutions to real-world problems, thereby developing breakthrough solutions. Trivitron is one big Family working together for a very noble cause of providing the Best Healthcare products and services to a vast community.

#### What keeps you motivated in the midst of challenges?

I always try to look at things from a very positive perspective and usually a healthy and a positive mind-set will automatically find motivation in everything around them. I have been fortunate to imbibe lot of optimistic attributes from people around me and that has helped me to find motivation in simple things in life. A productive day with my team or a fun day with family is equally motivating for me. The challenges and opportunities in our life sometimes lead us to unpredictable situations; some people consider such situations as hurdles and for me I take them as ladder for climbing up. My motivation is always within me.

### What does the ensuing year 2023 look like for you? New plans, new business mantras, new products, new markets, or cautiously consolidating the gains made in 2022.

I consider Year 2023 and beyond, our gateway to Golden era. Surely, Growth & Profits are necessitates for every business, however being in Healthcare, our focus always is to provide better and faster service to our clients. I see Trivitron Healthcare as an organisation based on values, significance for our employees, customers and investors. We have our next five years strategy well defined and as an organization, we are aligned and excited to move forward. Through our growing network of employees, channel partners, and world class Research Development & manufacturing units spread worldwide, Trivitron is reaffirming its commitment to offer superior health technologies in 180+ countries saving lives and improving care. We are committed to building a sustainable business that delivers value by offering the best available health technology solutions for millions of people worldwide.



speaking your language